

SUPPLEMENTARY BUSINESS PAPER 2

COUNCIL MEETING

Tuesday, 17 September, 2013

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Meeting commences at 6.30pm

**Council Chambers
Level 3, 2-14 Fisher Street
Petersham**

MEETING AGENDA – PRECIS SUPPLEMENTARY ITEMS

The following report appears as a late item with Mayoral approval as information required for the preparation of the report was not available at the time of distribution of the Business Paper.

1 Mayoral Minutes

C0913 Item 25 MAYORAL MINUTE: ASIA PACIFIC CITIES SUMMIT

3

Item No: C0913 Item 25
Subject: MAYORAL MINUTE: ASIA PACIFIC CITIES SUMMIT
File Ref: 4674/70405.13

Councillors

Background

I have just returned from the Asia Pacific Cities Summit (APCS) held between 9 and 11 September 2013 in Kaohsiung, Taiwan. The Summit's theme was 'Reshaping the Urbanomics of Cities – City Challenges, City Solutions'. As one of 85 delegates from the region, I had the benefit of listening to distinguished keynote speakers, participating in panel discussions on a wide range of sustainability topics, attending an international Mayors Forum and engaging with Mayors and senior officials attending as delegates. I acknowledge the wonderful hospitality of the Mayor of Kaohsiung, Ms Chu Chen.

From its inception in 1996 by the Brisbane City Council, the Asia Pacific Cities Summit has been recognized as one of the premier forums for fast-tracking international city networks and new business relationships for over 100 cities in the region.

The location of the Summit reflected its theme. Kaohsiung is a leading industrial city in Taiwan as well as one of the world's most important cargo ports. The "Taiwan miracle" was created in Kaohsiung when the island emerged as a world leader in manufacturing in the 1960s. In the 21st century, the city is now committed to achieve a balance between the economy and ecology, and between industry and innovation. The city is actively developing high-tech, environmental protection, low-carbon, green energy, cultural and creative industries, as well as accelerating the upgrading and transforming of traditional heavy industries.

Since it's a diverse marine city with many ethnic groups, it's evolved into a friendly, passionate, adventurous and creative city. Buoyed by the years of continuing efforts from citizens and the city government alike, Kaohsiung has advanced from a business driven, industrial city, into a metropolis of culture, tourism, multiple green spaces and sustainability.

Following is an outline of the Keynote speakers at the Summit:

Transcending Technology, Transforming Urban Lifestyles in New Urban Economies

Ms Cher Wang has both extensive experience and an enviable record in the electronics industry. Her remarkable insight into technology trends and entrepreneurship has enabled her to establish a number of highly successful IT-related businesses. She has been appointed business heavyweights as Taiwan's new representatives to the APEC Business Advisory Council (ABAC) in 2009. While working as a PC Division General Manager, Wang was a driving force behind First International Computer's (FIC) entry into the motherboard business. She is currently the Acting Chairperson of two Taiwan-listed companies - HTC Corporation and VIA Technologies, Inc. In 2005, she was selected as an Innovator in the 2005 Stars of Asia: 25 Leaders on the Forefront of Change by Business Week and was named as one of the ten executives to watch in Asia.

Blue Economies: Effects, Implications and Roadmap for Asia Pacific Cities

Gunter Pauli (1956) obtained his masters in business administration from INSEAD, Fontainebleau, France. His entrepreneurial activities span business, culture, science, politics and the environment. Under his leadership, a small European company pioneered an ecological factory. He founded the "Zero Emissions Research and Initiatives" (ZERI) at the United Nations University in Tokyo, and subsequently established The Global ZERI Network, redesigning production and consumption into clusters of industries inspired by natural systems. He is dedicated to design and implement a society and industries, which respond to people's needs using what is available from nature. Fluent in seven languages, and having lived on four continents, he is a world citizen. He has written sixteen books, which have been printed in 27 languages and 36 fables bringing science and emotions to children. Over 17 million copies have been distributed worldwide. A few of his fables are available in over 100 languages.

Green Economies: Effects, Implications and Roadmap for Asia Pacific Cities

Michael Braungart is a chemist, author, and founder of EPEA (Environmental Protection Encouragement Agency) International in Hamburg, Germany, and co-founder of MBDC (McDonough Braungart Design Chemistry) in Charlottesville, Virginia. Both EPEA and MBDC share a common set of values that embraces intelligent, aesthetic, and eco-effective design. Through these activities, Braungart has developed tools to design eco-effective products and business systems and has worked with a number of organizations and companies in a range of industries. Since 1994, Professor Braungart has been teaching process engineering at the University of Lüneburg in Suderburg, Germany, also serving as director of an interdisciplinary materials-flow management masters program.

After completing his studies in Process Engineering in Darmstadt, Germany, Dr. Braungart went on to explore the chemical processes of industrial production techniques with the Chemistry Department at Konstanz, Germany. He subsequently spearheaded the formation of the Chemistry Section of Greenpeace International. By the time he completed his PhD in Chemistry at the University of Hannover in 1985, he had assumed leadership of Greenpeace Chemistry.

In 1987, Dr. Braungart founded the Environmental Protection Encouragement Agency (EPEA) in Hamburg. At the heart of EPEA is the "Intelligent Products System" (IPS), which creates products oriented toward a life-cycle economy and earned the Océ-van der Grinten Award in 1993. In addition to his achievements within the EPEA, Dr. Braungart also serves as Scientific Manager of the Hamburg Environmental Institute, the non-profit research centre which produces the "Top 50 Study": an evaluation of the environmental performance of the world's largest chemical companies.

He co-authored the book "Cradle to Cradle: Remaking the Way We Make Things" with architect William McDonough in 2002. In 2003, he was awarded the Presidential Green Chemistry Challenge Award for his work with the EcoWorx carpeting tile. He has also accepted a visiting professorship at the Darden School of Business, lecturing on such topics as eco-efficiency and eco-effectiveness, "Cradle to Cradle" design and Intelligent Materials Pooling, and he continues to teach at institutions of higher learning all over the world.

Reposition Your City on the Global Map with Smart Governance

Ken Livingstone was born in Lambeth, South London in 1945. He began his political career serving on Lambeth and Camden Councils before becoming leader of the GLC in 1981 until Margaret Thatcher abolished it in 1986. He then served as Labour MP for Brent East from 1987 to 2001.

Ken was elected as the newly created Mayor of London in May 2000, and was re-elected for a second term in June 2004. He had the courage and vision to initiate the transformation of the city's aging transport infrastructure. He championed and became the driving force behind the capital's successful 2012 Olympic bid, leading to the regeneration of the entire east London area. Fundamental improvements in environmental management are also central to Ken's vision, and in 2007 he produced a climate change action plan which showed how London could reduce its carbon emissions by 60% in 20 years and by 80 to 90% by 2050.

Conclusion

The Summit provided a great insight into how leading edge cities are opening their thinking to create new models of sustainable economic, industrial and urban development using their understanding of natural systems and technology for the benefit of their communities both now and into the future.

MOTION:

THAT the report be received and noted.

Clr Victor Macri
Mayor of Marrickville

ATTACHMENTS

Nil.